



## New permanent exhibit highlights local sports

Uniforms, trophies, and a variety of sports gear are featured in the new interactive *Sioux City Sports* exhibit at the Sioux City Public Museum. The installation of the new display marks the first new exhibit to be added to the permanent gallery since the Sioux City Public Museum's opening in 2011.

"The exhibit highlights the community's diversity and passion for sports throughout the years," explains Museum Director Steve Hansen. "The overriding theme is the community pride reflected in our teams, high schools, and individuals."

The vast array of sports memorabilia spotlights the history of local amateur, semi-pro, and pro sports from high school teams to sponsored clubs. Along with depicting how sports reflect the range of diversity in our community, women's sports and the implementation of Title IX are also underscored. Eventually, the exhibit will include an interactive kiosk. The media components will showcase school accomplishments, individual athletes, and other local sports history. Among the highlights will be an interactive version of the Sioux City Sports Hall of Fame.



Major funding for the exhibit was provided by the Sioux City Museum & Historical Association and the Siouxland Heritage Foundation along with a M.A. Martin Everist Foundation grant. These funds were leveraged with a Cultural Leadership Partnership (CLP) grant for the exhibit design costs and to provide for the security needs of the exhibit. CLP grants are funded by the Iowa Arts Council, a division of the Department of Cultural Affairs (DCA). *(continued on page 7)*



### Inside:

- Volunteer Spotlight
- Celebrating the car show's 50th
- RAGBRAI exhibit and events
- Activities for children & families
- Sports-related programs



# Director's Report

by Steve Hansen

## Summer Greetings!

I am very pleased that we have a full range of activities planned for our guests in the coming months.

We wrapped up a very busy spring season highlighted by another successful *Sioux City History Project Exhibit* and an entertaining Leeds High School temporary exhibit.

Add in a nearly record number of visiting school groups, staff-led walking tours, interesting "History at High Noon" programs, and an excellent range of children's programming, all making for busy

days. A big thank you to our employees who made all of these events possible!

One highlight I am excited about is the opening of our new *Sioux City Sports* exhibit featured on the front page of this newsletter. This exhibit is the result of thousands of hours of planning, research, and hard work.

Showcasing our diversity and the area's love for sports, the early feedback from visitors has been very positive. Our staff is planning a full range of programming to go along with this addition to the permanent gallery. The exhibit is

well worth a return visit if you haven't been to our downtown site for a while.

This summer, we will have music on the plaza, our annual car show on the riverfront along with the Sgt. Floyd Memorial Encampment, hosting RAGBRAI riders, kid's classes, and so much more!

I hope you have an enjoyable summer and that you will visit our museum sites. Better yet, bring a friend and family down and share the experience.

Take care and hope to see you soon!

## Volunteer Spotlight

## Mark Custer

**H**is attention to detail is what has made Mark Custer such a valuable volunteer for the last 12 years, notes Haley Aguirre, Archival Records Clerk.

However, when Mark first started volunteering at the Sioux City Public Museum's Research Center, he spent much of his time assembling the storage shelves in the new facility in 2011.

Since then, he has focused on developing a "chain of occupancy" for buildings in Sioux City. Using the old City Directories, he develops a list of people who occupied the property over the years. By researching these people, a picture of the historical signifi-



Mark Custer

cance of the building can be developed. As Mark explains, "In addition, this research adds to our understanding of the history of Sioux City."

Recently, he started cataloging photographic slides taken of places and events in Sioux City over the years. "I enjoy the challenge of researching the scenes pictured to identify as much of the scene as possible," he says.

Mark and his wife, Kandi, have lived in Sioux City for 14 years. As a member and past chair of the Sioux City Historic Preservation Commission, he co-authored the revised edition of the "Jackson Street Walking Tour" booklet. In addition, he is a member/choir member of First United Methodist Church, a member of the Tri-State Writers, and volunteers for the Dorothy Pecaut Nature Center's annual Nature Calls fundraiser.

When describing why he likes volunteering for the museum, Mark notes the friendships he has developed and the challenge of research. He enjoys "getting it right, even if it does take four, five, or more times."

## Annual car show celebrates 50th year

For the 50th year, the Sioux City Museum and Historical Association will host its annual car show. Vehicles ranging from the Model T to vintage roadsters will be on display at the Bill Diamond Antique & Classic Car Show on Sunday, July 9. The event is free and open to the public from 11 am to 3 pm on the grounds of the Sergeant Floyd River Museum & Welcome Center on the riverfront. This is a Show and Shine event; pre-registration is not required.

The Sioux City Museum and Historical Association's car show debuted in 1970 on the grounds of the former site of the Sioux City Public Museum at the Peirce Mansion.

Held in conjunction with a vintage automobile exhibit, the event proved to be so popular that it was continued



and eventually moved down to its current location on the riverfront. The car show was renamed in 2004 to honor the event's co-founder and long-time Museum director, Bill

Diamond. Due to the conditions at the riverfront, the car show was canceled in 2012 and 2017; while the pandemic forced the cancellation of the 2020 car show. Ironically, the car show was held during the year of the Missouri River Flood of 2011 but was postponed and relocated. That year, the car show was held in conjunction with the All-America Concert Band's Ice Cream Band Jam downtown at the Sioux City Public Museum in September.

For the 2023 car show, DJ Big Daddy from Classic Rock 99.5 will provide the music. Big Papa's Grub on the Run food truck will have a variety of concessions available for purchase.

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## RAGBRAI-related exhibit and events

Another popular event celebrating its 50th year is RAGBRAI (The Register's Annual Great Bicycle Ride Across Iowa). The inaugural year of the bike ride started in Sioux City, and this year will mark the eighth time Sioux City has served as the starting town.

RAGBRAI began in 1973 when *Des Moines Register* feature writer/copy editor John Karras proposed that *Register* Washington Bureau columnist Don Kaul ride his bicycle across Iowa and write about his experiences. Kaul accepted the challenge on the condition that Karras

make the ride with him. That first ride, which took the pair from Sioux City to Davenport, attracted a few hundred riders. The second ride in 1974 drew 2,000 riders, and by the time Sioux City repeated as the starting town in 1978, ridership had grown to 6,000. Other years Sioux City served as a host city were 1988, 1993, 2001, 2010, and 2015.

As part of the community's commemoration of this milestone, the Sioux City Public Museum will showcase the exhibit, *RAGBRAI: It All Started Here* from June 17 to September 24. The exhibit features memorabilia such

as t-shirts, signage, riding gear, and much more. An extensive slideshow contains images from all of Sioux City's years as a host city.

Today, RAGBRAI is recognized as the oldest, longest and largest multi-day bicycling touring event in the world with an annual ridership that exceeds 10,000 people. With so many out-of-town visitors expected, The Warrior Hotel is partnering with the Museum to host two late afternoon events at The Crown Rooftop Bar highlighting Sioux City brewing history and downtown architecture on July 21 and 22.



# Summer Camp

**Ages 7 –12**

**Space Cities Camp**

**Tuesday – Thursday, June 20–22**

9 am – 3 pm

Fee: \$100/member, \$115/non-member

Bring a sack lunch

Learn about living and working in space, design and build space stations, and conduct experiments in microgravity, rocketry, and weightlessness. NASA-trained educators Connie Richardson Smith and Mary Richardson Tester are joined by award-winning teacher Ben Tester.

30 participants maximum - Register today!



**Online registration/payment is now available at [SiouxCityMuseum.org](http://SiouxCityMuseum.org)!**

**Sioux City Public Museum • 607 4th Street, Sioux City, IA 51101 • 712-279-6174 • [SiouxCityMuseum.org](http://SiouxCityMuseum.org)**

## MUSEUM SUMMER PROGRAM REGISTRATION FORM

Payment is required to hold class reservations by registering online or completing this form. Please use a separate form for each child. Forms must be mailed or dropped off at the Sioux City Public Museum. Please make checks payable to "Sioux City Museum & Historical Association."

Scholarships are available based on financial need. For details, call 712-279-6174 or e-mail [museumeducation@sioux-city.org](mailto:museumeducation@sioux-city.org).

**Child Information** Last Name \_\_\_\_\_ First \_\_\_\_\_ Age \_\_\_\_\_  
 Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
 Parent Name \_\_\_\_\_ Daytime Phone \_\_\_\_\_ (Cell) \_\_\_\_\_  
 Email \_\_\_\_\_ Emergency Name/Phone \_\_\_\_\_

List any food allergies/medical needs \_\_\_\_\_  
 \_\_\_\_\_

**Current Museum Member? Yes No**

**SAVE ON CLASSES BY BECOMING A MUSEUM MEMBER. Special \$25 offer!**

Save \$5 on a new family membership if you join when registering for summer classes.

**Add a \$25 Family membership? Yes No**

**Total Payment \$ \_\_\_\_\_**

Refunds will only be given up to one week prior to the class date. After that, no refunds will be given except in the event of unforeseen medical reasons or program cancellations/postponements. Note: bottom portion of this form must be signed regardless of payment type.

**Payment method: Cash Check Credit Card (complete information below)**

Visa/MasterCard# \_\_\_\_\_ Exp. Date \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

CVV Code (3-digit # on back of card) \_\_\_\_\_ Cardholder address (if different from above) \_\_\_\_\_

I hereby give permission for my child (or myself) to participate in the above program/activity. I will not hold the City of Sioux City, the Sioux City Public Museum, or its appointed staff responsible in case of accident/injury or loss as a result of participation in these activities. In addition, I hereby grant the City of Sioux City and its participants, the right to use any and all of my materials, photographs, audio, video tape or film recordings made by me on the dates above and as long thereafter as [the City of Sioux City and its participants] may desire to use the same. Note: If participant is under the age of 18 years or less, this release must be signed by the participant's parent or guardian.

**X** \_\_\_\_\_  
 Parent/Guardian Signature (REQUIRED)

\_\_\_\_\_  
 Date

# Free Family Activities

Pre-registration not required.

## A returning favorite!

**Kid's Thursdays** 10 – 11 am  
Preschool-aged children accompanied by their grownup(s) are invited to make crafts and explore learning stations. Craft quantities are limited.

**June 22** *Land of the Dinosaurs*

**July 6** *Carnival Time*

**July 20** *The Wheels Go Round*

*Activities will be held at the Sioux City Public Museum unless otherwise noted.*

## Experience our new Sioux City Sports exhibit

**Let's Play – Sports and Games in Sioux City**  
Explore the new exhibit with games and activities for families with children ages 6 and up. Discover the gear, uniforms and people featured in this new interactive permanent exhibit.

**Saturday, June 24** 10 – 11:30 am

**Tuesday, July 18** 6 – 7:30 pm

### Sunday family tours:

June 25, July 16, and July 23 at 2 pm

## Weekend scavenger hunt activity in June & July

## Sergeant Floyd Memorial Encampment

**Saturday, August 19** • 10 am – 4 pm  
*Free children's activities all-day Saturday*

**Sunday, August 20** • 10 am – 3 pm  
Explore an 1804 living history encampment both days

**Sergeant Floyd River Museum & Welcome Center** • 1000 Larsen Park Road, Sioux City

## Summer programming is underway

This summer many of the Museum's programs for children and families are focused on the new "Sioux City Sports" exhibit along with several returning favorites.

### Space Cities

Time is running out to register for the popular "Space Cities" camp. The three-day camp returns June 20-22 for children ages 7-12. Class sizes are limited; pre-payment is required to hold reservations. See the registration form for more details.

### Family programs

Kid's Thursdays provide families with preschool-aged children the opportunity to explore hands-on learning activity centers together.

The annual Sergeant Floyd Memorial Encampment on the grounds of the Sergeant Floyd River Museum & Welcome Center returns in August. Authentic tents, camp equipment, uniforms, and firearms like those used during the Lewis and Clark expedition along with long-time re-enactors bring history to life. This year, the hours of the children's activity have

been expanded until 4 pm on Saturday.

### Sports programs

The Museum's new summer programs are focused on the "Sioux City Sports" exhibit. Two special family-oriented fun events are planned in June and July. Families will also be able to participate in staff-guided tours and scavenger hunts.



School tours and the first Sunday family tour on June 4 have introduced the stories behind the new *Sioux City Sports* exhibit.

# History Projects exhibit participants honored

A reception and awards ceremony to honor the knowledge and creativity of 96 local fourth-grade students participating in the 32nd annual Sioux City History Projects exhibition was held at the Sioux City Public Museum on May 6.

After studying local history, 940 Sioux City students created models and posters based on the community's past and present. Projects displayed in the Museum have been evaluated according to their uniqueness, quality, and how they relate to Sioux City history.

The participating schools and students with projects on display included –

**Bryant Elementary:** Alonso Cancino, Tia Fick, Maxwell Knowles, Kamden Mosher, Maddox Olson and Benito Sanchez; **Holy Cross:** Henry Bertrand, Panagiotis Conyers, Dani Lopez, and Lizzie Shulte; **Hunt Elementary:** Alex Guevarra Meeves and Juanita Orozco; **Irving Elementary:** Hilza Chilel Morales, Johnny Chilel-Chalma, Sophia Gallegos, Kenia Hernandez Garcia, Maria José Venegas, Laurie Kornmann, Emely Marcos Bartolo, Germun Marriquin Diaz, Lynn Nguyen, and Steven Velasquez; **Leeds Elementary:** Hector Aldape, Oscar Azpeitia Garcia, Benjamin Cook, Myles Guffy, Rozwell Jolin, Jazlyn Lopez-Hernandez, Bennett Spencer and Remy Ten Napel; **Liberty Elementary:** Ivey Acero Fields, Mia Carrell,

Lynette Cortez, Francisco Juan-Lucas, Eliana Lastor, Mateo Lemus, Eduardo Luna Aguirre and Genesis Montejo Tobar; **Loess Hills Elementary:** Hadley Beldin, Emma Lundquist, Mahkenna Rippatoe and Adelyn Zediker; **Morningside Elementary:** Anna Burton, Serenity Dik, Abrianna Ernst, Gavin Fehl, Jahdiel Garcia Bernardo, Aiden Kraemer, Charlie Lane, David Pedersen, Dallas Solma and Jaylee Swearingen; **Perry Creek Elementary:** Manuel Garcia Perez, Roman Heying, Wrenn McCormick, Emily Mondragon-Sedano, Kale Regier, Jamie Richter, Lucas Strub, Halley Tran, Grace Washburn and Klara Winter; **Riverside Elementary:** Yaneli Ayala Garcia, Carson Fowler and Easton Welch; **Sacred Heart:** Mason Keleher and Freddy Lohr; **Siouxland Christian School:** Charlie Day and Logan Van De Steeg; **Spalding Park Elementary:** Max Andre, Maxwell Barajas, Gage Cook, E'an Hariluk, Orlando Jackson, Daniel Krug, Grayer Milner, Autumn Navarro, Korbin Pittman and Josue Saquic; **St. Paul Lutheran School:** Ryder Huff; **Sunnyside Elementary:** Clayton Beccard, Elliot Delair, Marley Embke, Mason Houser, Ariella Monahan, Hunter Nieuwenhuis, Gabriel Nino and Kraysnn Tweedy; and **Unity Elementary:** Averie Baker, Grady Cedillo, Megan Mauthe, Matthew Niala, Serenity Richer, Grayci Riley, David Robertson III and Hunter White.



Mayor Pro Tem Dan Moore congratulated all of the participants in the Sioux City History Projects exhibit including this Leeds Elementary award recipient.

## 2023 Sioux City History Projects award recipients

### Sioux City Museum & Historical Association Award:

Remy Ten Napel – Abu Bekr White Horse Mounted Patrol

**President's Award:** Marley Embke – Hubbard Park

**Trustee's Award:** Grayer Milner – US Army Air Base

**Museum Staff Award:** Gavin Fehl – Cecelia Park Barbers

### Museum Directors Award:

Logan Van De Steeg – Milwaukee Wiener House

**Student Choice Award:** Myles Guffy – United Flight 232

**Visitor Choice Award:** Grace Washburn – Corn Palace

# Long-planned permanent exhibit opens

(continued from page 1)

The same firm that designed the Museum's initial permanent gallery exhibits, Hilferty & Associates, was selected for the exhibit design. Split Rock Studios was contracted for the fabrication and installation. Local firms L & L Builders and Blankenship Paint & Glass were subcontracted by Split Rock for portions of the work.

## Sports-related programming

In addition to the family activities, several programs for adults will highlight sports themes throughout the next year. July's "History at High Noon" features "How Iowa Met Baseball." Humanities Iowa speaker John Liepa will explore the myths of baseball's origins, the early history and evolution of the game, baseball's journey to Iowa, and the role of the Civil War



Matt Anderson, Curator of History, adjusted the lighting for the sports exhibit before its preview in April. An interactive kiosk is among the finishing touches to the long-planned addition to the Museum's permanent gallery.

in spreading its popularity. Audiences will learn about some of Iowa's baseball pioneers and view an extensive collection of baseball memorabilia featuring Iowa players. The free program will be held on July 20.

## Special exhibit features rarely-seen artifacts

New to You: Recent Artifact Donations features interesting artifacts donated to the museum as well as old favorites that may not have been publicly showcased. The exhibit is on display through August 6.

**Membership donations helped make the new exhibit possible. Join before June 30 to be listed in the FY23 annual report.**

## Sioux City Museum and Historical Association Membership Form

As a member of the Sioux City Museum and Historical Association you will receive:

- The Museum newsletter and invitations to special events for members.
- Discounts on children's classes and a 10% discount on purchases at our gift shops.
- The benefits of the Time Traveler Program which include free/reduced admission and discounts at historic sites and museums across the United States.

### Membership Categories (please check one)

- |  |  |
|--|--|
| <input type="checkbox"/> Individual: \$20/year             | <input type="checkbox"/> Supporting: \$50/year   |
| <input type="checkbox"/> Sr. Citizen: \$15/year            | <input type="checkbox"/> Patron: \$100/year      |
| <input type="checkbox"/> Family: \$30/year                 | <input type="checkbox"/> Benefactor: \$250+/year |
| <input type="checkbox"/> Business: Starting at \$100+/year |  |

Amount Enclosed: \$ \_\_\_\_\_

Credit card payments accepted by calling 712-279-6174 ext. 105 or by completing the information below:

Visa/MasterCard# \_\_\_\_\_ Exp. Date \_\_\_\_\_

CVV Code (3-digit # on back of card) \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

The Sioux City Museum and Historical Association is a 501(c)(3) organization.

Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ E-mail address \_\_\_\_\_

Make checks payable to:  
**Sioux City Museum and Historical Association**

I would like a Museum representative to contact me regarding:

- |   |   |
|---|---|
| <input type="checkbox"/> A gift of appreciated securities | <input type="checkbox"/> A charitable trust/other planned giving instrument |
| <input type="checkbox"/> A gift of other real property    | <input type="checkbox"/> The Endow Iowa Tax Credit                          |

Please send membership form and payment to the Sioux City Museum and Historical Association • 607 4th Street • Sioux City, Iowa 51101

## HOURS

### Sioux City Public Museum 607 4th Street

Tuesday - Saturday  
10 am - 5 pm  
Sunday 1 - 5 pm

### Museum Research Center

Use Jackson Street entrance  
Wednesday - Friday  
1 - 5 pm  
Appointments appreciated

### Sergeant Floyd River Museum & Welcome Center

1000 Larsen Park Road  
Daily 10 am - 4 pm

**FREE ADMISSION**

### John Peirce Mansion 2901 Jackson Street

Available for rent

Main phone # 712-279-6174

Sioux City Museum & Historical Association  
607 4th Street  
Sioux City, IA 51101

Non-Profit Org.  
U.S. Postage  
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Sioux City, IA

### Museum Staff

Haley Aguirre, Archival Records Clerk  
Matt Anderson, Curator of History  
Christine Dekker, Sgt. Floyd River Museum Supervisor  
Mary Green-Warnstadt, Development Coordinator  
Steve Hansen, Museum Director  
Laurna Herren, Welcome Center Attendant  
Dottie Johnson, Front Desk/Museum Store Assistant  
Grace Linden, Museum Attendant  
Connie Macfarlane, Education Coordinator  
Deanna Mayo, Administrative Assistant  
Tom Munson, Archives Manager  
Denise Perez, Welcome Center Facilities Attendant  
Kien Sek, Custodian  
Eric Turner, Custodian  
Theresa Weaver-Basye, Curator of Education  
Alan Whitlock, Welcome Center Facilities Attendant  
Janet Youngberg, Museum Attendant

### Museum & Historical Association Board Members

Terry Gottburg, President; Don Duzik,  
Vice-President; Ian Rappolt, Secretary; Russ Gondek,  
Treasurer; John Carter, Terry Duzik, Kathy Fliginger,  
Cheryl Girard, Joellen Graham, Greg Guelcher,  
Connie Macfarlane, David Nelson, and Joan Schurtz.

### Museum Board of Trustees

Bruce Lear, Chair; David Halaas, Vice-Chair;  
Stacey Alex, Amy DeGroot-Hammer, John Meyers,  
Andrea Rohlena, and Dave Somsky.

### Board Meetings

The Association typically meet at 6:30 p.m. on the  
2nd Tuesday of the month; the Trustees typically  
meet at noon on the 2nd Friday of the month.

You've got  
to see it...

## Summer Events

Sunday, July 9

### Bill Diamond Antique & Classic Car Show

11 am – 3 pm • Sergeant Floyd River Museum & Welcome Center  
Celebrating 50 years! (See article on page 3)

Tuesday, July 11

### Peirce Mansion Open House/Jackson St. Walking Tour

Open House 5 – 6:30 pm at the Peirce Mansion  
Walking Tour 6:30 – 7:45 pm departing from the Peirce Mansion

Thursday, July 20

### History at High Noon: How Iowa Met Baseball

12:05 pm • Sioux City Public Museum

Friday, July 21

### Sioux City Beers of Yesterday and Today

5:30 – 6 pm • The Crown at The Warrior Hotel

Saturday, July 22

### Architectural Skyline Tour: A View from The Crown

5:30 – 6 pm • The Crown at The Warrior Hotel

Children and  
family activities  
on pages 4-5